



Author, speaker, consultant, and CEO Dianna Booher has changed the way corporate America communicates. Her extensive and ongoing research and published works in the field of business communication serve as the foundation for Booher Consultants' training curriculum.

Prolific Author

As author of 40 books, Dianna has published with such prestigious houses as Simon & Schuster, Warner, McGraw-Hill, Prentice Hall, and HarperCollins. Her latest books include *E-WRITING: 21st-Century Tools for Effective Communication*, *Communicate with Confidence!*, *Get a Life Without Sacrificing Your Career*, and *67 Presentation Secrets to Wow Any Audience*. Her work is also widely available on audio, video, and CD-ROM.

Recognized Authority

Dianna has been interviewed by Good Morning America, CNN, *USA Today*, National

Public Radio, *Reader's Digest*, Wall Street Journal Radio, *Working Woman*, *New Woman*, *Industry Week*, *McCall's*, *Cosmopolitan*, *Success*, *Entrepreneur*, *Executive Excellence*, *Boardroom Reports*, the *Washington Post*, the *Los Angeles Times*, the *Dallas Morning News*, the *Houston Chronicle*, the *Minneapolis Star*, the *Chicago Tribune*, among other national radio, TV, and newspapers.

Keynote Speaker

Dianna is a high-caliber keynote speaker who captivates, motivates, and inspires audiences around the world. She delivers very focused programs addressing clients' specific communication issues as well as motivational and inspirational topics such as personal productivity or life and career balance.



Dianna holds the **CSP (Certified Speaking Professional)** designation held by fewer than 8% of the members of the National Speakers Association. She is a member of the **Speakers Roundtable**, 22 of the top speakers in the world, and a member of the **Consummate Speakers Hall of Fame**, having been named the 1997 Consummate Speaker of the Year by *Sharing Ideas* magazine. Additionally, *Successful Meetings* magazine recently named Dianna on its list of **21 Top Speakers for the 21st Century!**

Her clients include IBM, MCI WorldCom, AMR, ExxonMobil, Hewlett-Packard, Texas Instruments, US WEST, ENRON, PepsiCo, Frito-Lay, Deloitte & Touche, PricewaterhouseCoopers, Morgan Stanley Dean Witter, and NASA, among many others.

Consultant and CEO

Dianna first began to teach organizations how they could increase their productivity through effective communication in 1980 when she founded Booher Consultants. Since then, Booher trainers have taken Dianna's communication principles and techniques to hundreds of organizations around the world.

As course designer, Dianna Booher has been selected to present her programs and techniques at numerous annual conventions of the world's largest corporate training association, American Society for Training and Development. Her training principles have achieved major international recognition during the past 20 years.

Booher's books, audios, videos, online courseware, speech descriptions, and full-action video clips are all available at www.booherconsultants.com.

Course descriptions and information on delivery options (in-house and public workshops, licensing programs, personal coaching, online courseware, and other training products) are available for review and download at www.booherconsultants.com. Or, call us at 800.342.6621!